



INTERNATIONAL MUSIC SUMMIT

**IMS ASIA-PACIFIC**

.....  
SEPTEMBER 21-22, 2017

**SHANGHAI 上海**

THE DIGITAL STORM

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**PROMOTIONAL  
OPPORTUNITIES 2017**

**INTERNATIONAL MUSIC SUMMIT IS AN  
INSPIRATIONAL AND EDUCATIONAL  
PLATFORM CREATED FOR AND BY THOSE  
WITH A LOVE OF ELECTRONIC DANCE  
MUSIC AND CULTURE.**

## IMS ASIA-PACIFIC 2017

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IMS Asia-Pacific is the leading electronic music industry event in Asia, united industry professionals and artists from across the region with their global counter parts. A gateway to the Asian electronic music scene, the summit connects east and west educating the wider world about the opportunities and challenges in the region.

# IMS ASIA PACIFIC



**2 ROOMS  
2 DAYS**



**800  
ATTENDEES**



**25 COUNTRIES**



**90 SPEAKERS**



**90 INTERNATIONAL  
PRESS**



**KEY INDUSTRY  
LEADERS**



**NETWORKING  
OPPORTUNITIES**



**2 DAYS OF PANELS,  
DISCUSSIONS,  
DEBATES, KEYNOTES  
AND WORKSHOPS**



**SHANGHAI CITY  
AFTER PARTIES**



**GLOBAL  
TECHNOLOGY  
SHOWCASE**



**STORM FESTIVAL**

# PROMOTIONAL OPPORTUNITIES

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## IMS ASIA-PACIFIC MANUAL

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The IMS Asia-Pacific manual is every delegates essential guide to the two day summit. The manual is a high quality booklet that is distributed in each of the 800+ delegate bags. Providing the perfect advertisement opportunity, the IMS Asia-Pacific manual will be in the hands of the most influential music and business leaders. Single or double page advertising space is available.

**DEADLINE:** AUGUST 21ST 2017

**DIMENSIONS:** 165 X 230 MM, 5MM BLEED



## **IMS ASIA-PACIFIC PROMOTIONAL PARTIES**

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A great way to connect and socialise with the international electronic music industry is to host a cocktail event or sponsor an official IMS after party in the heart of Shanghai. Networking events are where the best connections are made, discussing your company, artists, products or future plans over drinks and good music.

**DEADLINE:** AUGUST 15TH 2017

## IMS ASIA-PACIFIC LANYARD

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Your logo takes prime position on the IMS Asia-Pacific lanyard. Worn daily by our 800+ delegates throughout the summit, our lanyard holds key accreditation to the event and guarantees prominent visibility for your brand throughout the conference.

**DEADLINE:** AUGUST 15TH 2017





## **IMS ASIA-PACIFIC** **BAG INSERT**

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The IMS Asia-Pacific summit bag is provided to all delegates. Filled with the IMS Manual, key information on the summit and free gifts, our delegate bags fall directly into the hands of the finest music and business leaders in the industry as well as a large amount of high profile press. Your promotional item may be presented in any shape or form, previous inserts have included; promo CDs, flyers, pens, USB key, lighters & branded merchandise.

**DEADLINE:** SEPTEMBER 1ST 2017

## IMS ASIA-PACIFIC PROMOTIONAL STAND

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New for 2017 is the creation of a tech exposition, showcasing leading and cutting edge local and global technology. Exhibition stands provide premium space for two days during the summit in a high footfall area. Stands are situated in the heart of the summit alongside all IMS Asia-Pacific workshops, a key networking and meeting point for all delegates.

**DEADLINE:** SEPTEMBER 1ST 2017

# THANK YOU

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During the summit there are multiple touch points available for organisations and brands to reach a powerful audience of influencers from the electronic music industry. Bespoke solutions can be tailored if required to meet a specific brief or objective.

IMS Asia-Pacific would like to thank you for your ongoing support as we continue to help strengthen local industry co-operation and drive the scene forward.

**Please feel free to contact our team for more information or with any questions**

[info@imsasiapacific.cn](mailto:info@imsasiapacific.cn)

## INFORMATION

Date: September 21-22, 2017

Venue: 199 Huang Pu Road, Hyatt on the Bund